

AI Manufacturing Exposure Map

Team-use instructions

Use this guide to complete the Exposure Map privately, then use the results with your leadership team to compare where people see the greatest exposure.

[Open the Interactive Exposure Map](#)

Best use: have each leader complete the map separately before the group discussion. The value is in comparing where answers differ, not debating the perfect score.

1. Complete the map privately

- Open the interactive Exposure Map.
- Review each of the six dimensions.
- Choose the statement from Column 1 through Column 5 that best matches your organization today.
- Do not overthink the answer. Pick the current state that feels most true right now.

2. Request your results at the end

After the last row, enter your name and email in the map so the tool can send your personalized results PDF. The PDF includes your row-by-row inputs, total score, diagnostic band, and lowest row.

If you are using the map with a leadership team, have everyone enter the same team lead email. This lets the team lead receive copies of the completed results without chasing screenshots or forwarded emails.

3. Review the diagnostic band

Score	Band	What it means
6-9	Danger Zone	The organization is highly exposed and needs intervention now.
10-14	Behind the curve	Several basics need attention before AI or digital work can scale.
15-19	Muddling along	There is momentum, but several gaps can slow or weaken results.
20-24	Building momentum	The foundation is stronger, but focus and alignment still matter.
25-30	Strong position	The organization is better positioned to scale with discipline.

4. Use the lowest row to start the discussion

The most useful next step is not the total score by itself. Start with the row that scored lowest or where leadership answers differed most.

Ask these questions:

- Where did leaders choose different columns?
- Which row creates the most risk for the next AI or digital initiative?
- What needs to be clarified before more time and money are invested?
- Who owns the next practical step?

Six exposure dimensions

1	Strategy for business outcomes	Is the business outcome clear enough to guide the work?
2	Leadership and team alignment	Are leaders and functions working from the same priorities?
3	Data availability and quality	Can teams access trusted data without constant rework?
4	Change adoption	Are employees and managers adopting the new ways of working?
5	Project planning and execution	Can projects move from pilot to measurable operational result?
6	Agility	Can the organization adjust quickly enough based on what it learns?

Suggested team flow

- Send the map link and this PDF to each leadership team member.
- Ask each person to complete the map privately before the meeting.
- Have everyone use the same team lead email when requesting results.
- In the meeting, compare the lowest rows and the places where answers differ.
- Choose one row to discuss first and define one owner for the next step.

Map link

<https://ai.metaexperts.net/map>

For help interpreting the result, schedule an AI Exposure Review at <https://ai.metaexperts.net/call>.